



# PRESS RELEASE BLOWN

2014



# &TRADITION

LAUNCHES

## BLOWN

BY SAMUEL WILKINSON

&TRADITION PRESENTS  
THE NEW GLASS LAMP BLOWN

2014

Samuel Wilkinson has designed a pendant light playing on reflection and refraction for &tradition, launching at Maison& Objet in Paris. "I wanted to explore reflection and refraction in glass, to see how it breaks up the light. I wanted to design something that really emphasised that aspect of the material," says London-based designer Samuel Wilkinson.

Blown is a mouth-blown glass pendant light with a quilted pattern imprinted on the surface which encloses the light source. It comes in two versions: a translucent variant with a silver lustre and a sandblasted one. Both versions are finished off with a powder-coated metal suspension and a fabric cord.

Wilkinson has previously designed the Hoof tables for &tradition, but this is the first light for the brand. "It's nice to be working with Samuel Wilkinson on a pendant light that marries traditional form with material innovation in this way," says Brand Manager Martin Kornbek Hansen.

Like the Hoof tables, Blown is experimenting with a manufacturing process which combines industrial manufacture with a hand-crafted finish. While the making of Blown relies on computer-aided design (CAD), the end product is mouth-blown by highly skilled craftsmen, connecting traditional craft with innovative technology.

As a standalone item, Blown holds its own in any interior. But it can also be arranged in clusters, giving it the appearance of a spectacular glass chandelier. Blown's versatility makes it ideal for hotels, bars, and homes alike.

Wilkinson studied furniture and product design at Ravensbourne College of Art & Design in London. He worked for design studios like PearsonLloyd and Conran before setting up his own studio in London in 2007.

&tradition is a Danish design company established in 2010 with the founding principle being tradition tied to innovation. Our unique library of furniture and lighting spans from the 1930s to the present day and includes designs by internationally renowned designers.

<b>Product category</b>	Pendant
<b>Production Process</b>	Mouth-blown glass
<b>Materials</b>	Mouth-blown glass, powder coated metal suspension, coated wire, 4 metre fabric cord.
<b>Dimensions (cm/in)</b>	Ø: 28cm/11in, H: 28cm/11in.
<b>Colors</b>	Silver lustre glass with black textile cord, Blasted white glass with white textile cord.
<b>Design year</b>	2014
<b>Press info</b>	andtradition.com For image downloads go to andtradition.com / downloads For press releases go to andtradition.com / press For price requests please contact press@andtradition.com
<b>Please contact for more information</b>	PR & Communication manager Lonne Johnsen press@andtradition.com T +45 2161 4790