



PAO

DESIGN BY NAOTO FUKASAWA

HAY

PAO COLLECTION

The Pao collection of lamps is an exciting new collaboration with established Japanese designer Naoto Fukasawa. The Pao lamps draw on Fukasawa's "super normal" aesthetic of beautiful simplicity, everyday objects that draw on design values existing in the natural world. The inspiration for the form of these lamps came from a trip to Mongolia, where traditional nomadic tents, referred to locally as a 'Yurt' or in Japanese 'Pao', illuminated the landscape at night. Fukasawa was drawn to the glowing shape, which suggested comfort and warmth and the safety of "home," and represented a universal symbol he felt every person would find familiar in an intuitive way.



NAOTO FUKASAWA

Born in Yamanashi Prefecture in 1956, Naoto Fukasawa established NAOTO FUKASAWA DESIGN in 2003. His designs are known for their ability to access and communicate the true essence of an object. Currently, he designs for a wide range of leading brands worldwide, as well as consulting and designing for local Japanese companies; He also sits on the design advisory board of Muji, and is the art director of Maruni. His designs span a wide variety of fields, from precision electronic equipment to furniture and interior spaces. Fukasawa is the curator of The Japan Folk Crafts Museum, professor in the Integrated Design Department at Tama Art University, and one of the directors of 21_21 Design Sight. He has been accorded the title of Royal Designer for Industry (Royal Society of Arts), and has been a recipient of the Isamu Noguchi Award. For HAY, he has designed Pao.





- PAO COLLECTION -

PAO STEEL PENDANT

These precisely pressed steel shades have a super-high gloss finish that is easy to maintain and clean, and come in a variety of colours and sizes. They offer a warm, directional light.

Featuring a flush acrylic (PMMA) diffuser, there are no external features or fittings visible on the surface, resulting in a seamless, clean aesthetic.



PAO GLASS PENDANT

Pao Glass Pendants offer a soft, ambient light due to the semi-transparency of the opalescent glass shade, embodying the effect of glowing Mongolian tents that inspired the Pao line. Inside the shade, the custom-made light source is concealed by a matte blown-glass diffuser, which creates optimal visual comfort.



PAO GLASS TABLE LAMP

This elegant table lamp is made from hand-blown glass that is manufactured in Europe. Its internal construction, with its custom-made LED light source, supports the opalescent glass shade and adds to its unbroken profile, ensuring there are no external features or fittings visible to disrupt the visual experience of the product. Due to the opalescent nature of both its base and shade, it offers a warm, glowing effect when illuminated and provides a uniform distribution of diffused light through both elements.





- PAO STEEL PENDANT -

MATERIALS

SHADE / Pressed steel with a high-gloss wet spray finish

DIFFUSER / Injection moulded opalescent acrylic (PMMA)

CORD / 400 cm braided fabric cable with a silicone insulation

LIGHT SOURCE

Please note the bulb is not included

HAY recommends using the Pao with LED bulbs

PAO PENDANT 230 / 2 x LED G9 3-5W, 300-600lm, 2700-3000K Warm White

PAO PENDANT 350 / 2 x LED E14 (A15) 5-8W, 500-800lm, 2700-3000K Warm White

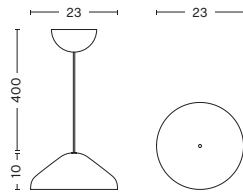
PAO PENDANT 470 / 2 x LED E27 (A19) 10-13W, 1000-1500lm, 2700-3000K Warm White

PRICES

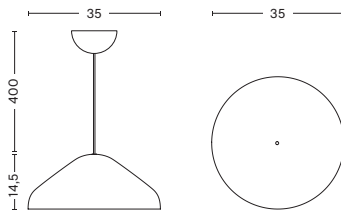
Please see updated lighting price list.

- PAO STEEL PENDANT -

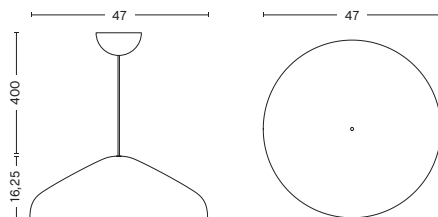
DIMENSIONS



PAO PENDANT 230
Ø23 x H10 cm



PAO PENDANT 350
Ø35 x H14,5 cm



PAO PENDANT 470
Ø47 x H16,25 cm



PREVIEW

- PAO GLASS PENDANT -

MATERIALS

SHADE / Mouth blown, high gloss opal glass

DIFFUSER / Mouth blown, matte opal glass

CORD / 400 cm braided fabric cable with a silicone insulation

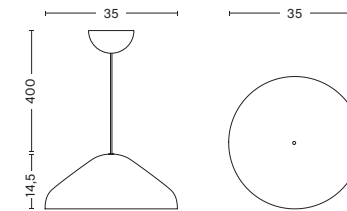
LIGHT SOURCE

Integrated LED

PAO PENDANT 350 / INTEGRATED LED, 10W 690lm 2600K Warm White

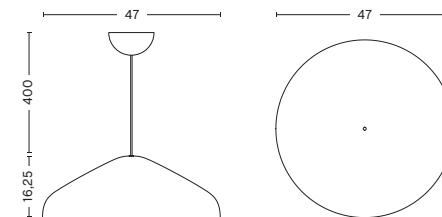
PAO PENDANT 470 / INTEGRATED LED, 10W 690lm 2600K Warm White

DIMENSIONS



PAO GLASS PENDANT 350

Ø35 x H14,5 cm



PAO GLASS PENDANT 470

Ø47 x H16,25 cm

PRICES

TBC





PREVIEW

- PAO GLASS TABLE LAMP -

MATERIALS

SHADE / Mouth blown, high gloss opal glass

DIFFUSER / Mouth blown, matte opal glass

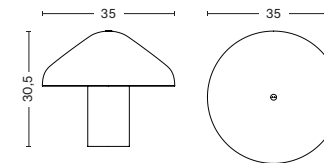
CORD / 200 cm silicone cable

INLINE STEP DIMMER

LIGHT SOURCE

INTEGRATED LED, 11W 700lm 2600K Warm White

DIMENSIONS



Ø35 x H30,5 cm

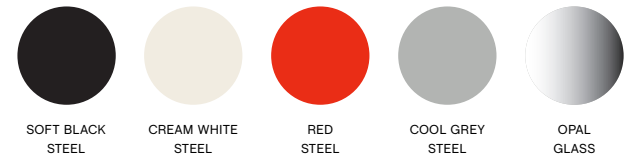
PRICE

TBC



- PAO COLLECTION -

COLOURS & FINISHES



SOFT BLACK
STEEL

CREAM WHITE
STEEL

RED
STEEL

COOL GREY
STEEL

OPAL
GLASS

COMBINATIONS

| VARIANT | COLOUR | | | | |
|-----------------|------------|-------------|-----|-----------|------------|
| | SOFT BLACK | CREAM WHITE | RED | COOL GREY | OPAL GLASS |
| PAO PENDANT 230 | • | • | • | • | |
| PAO PENDANT 350 | • | • | | • | • |
| PAO PENDANT 470 | • | • | | • | • |
| PAO TABLE LAMP | | | | | • |

- PAO COLLECTION -

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lifestyle photos and other sales material of Pao

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placement and further information

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